

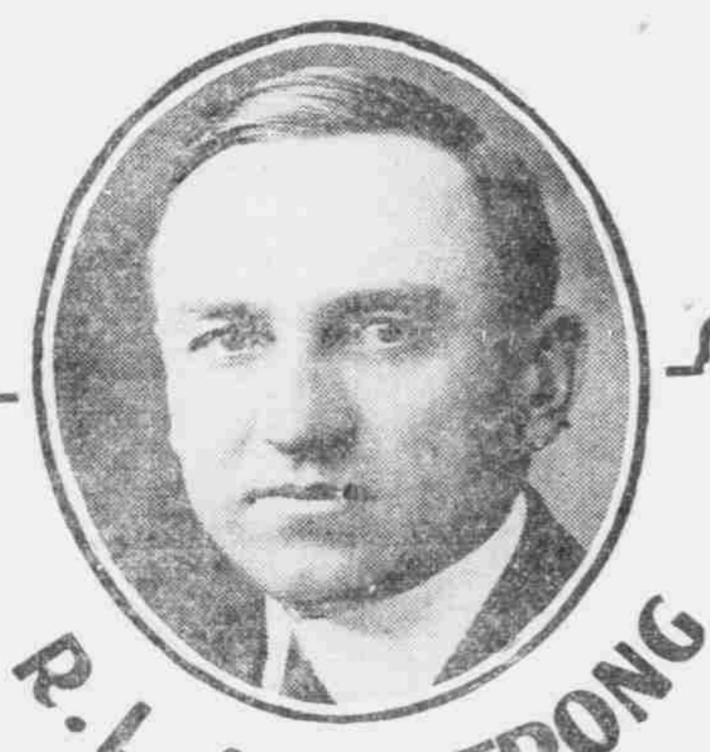


Absolutely Pure 100% Turkish Tobacco
10 Cents for 10

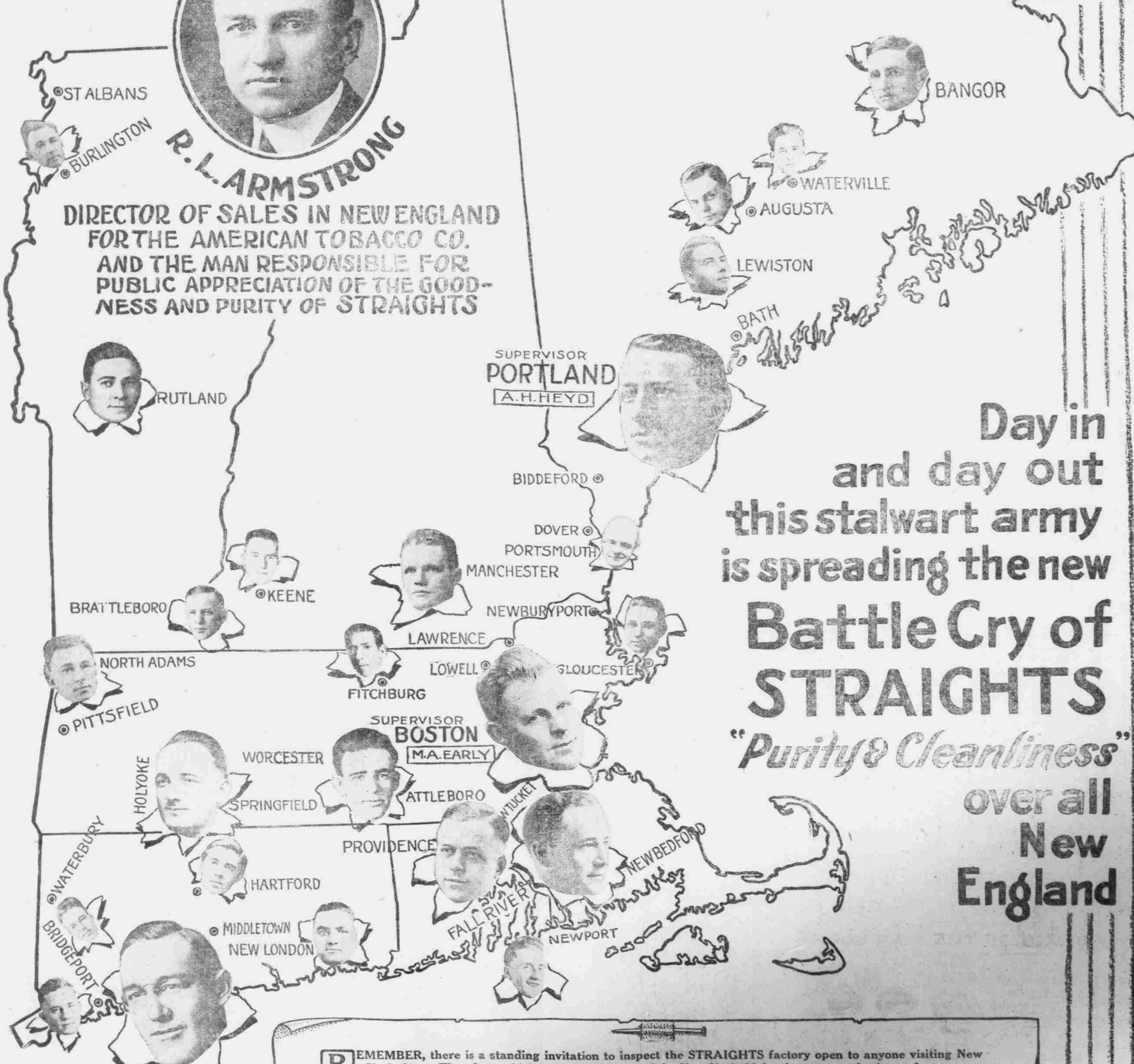
Cork Tips

Plain Ends

EGYPTIENNE STRAIGHTS CIGARETTES



DIRECTOR OF SALES IN NEW ENGLAND
FOR THE AMERICAN TOBACCO CO.
AND THE MAN RESPONSIBLE FOR
PUBLIC APPRECIATION OF THE GOOD-
NESS AND PURITY OF STRAIGHTS



Day in
and day out
this stalwart army
is spreading the new

Battle Cry of STRAIGHTS

"Purity & Cleanliness"

overall
New
England



REMEMBER, there is a standing invitation to inspect the STRAIGHTS factory open to anyone visiting New York City. The plant which amazed McCann of the New York Globe, foremost authority on factory sanitation in America. Your name and address on a postal to 337-347 West 27th Street, New York City, will bring the card of invitation promptly.

Egyptienne Straights Cigarettes Are Made and Guaranteed by The American Tobacco Company